



FINEST ELECTRIC STRINGED INSTRUMENTS AND AMPLIFIERS

7 BASS AMPLIFIER designed for powerful amplification and clean tone reproduction. 15in. Jensen speaker. On-off and stand-by switch. Top mounted chassis for fingertip operation. Bass, Treble, Volume controls. 2 input jacks. Sturdy Irish linen covered wood cabinet, 20 watts. About 191/2x221/2x101/2-inches. A really great performer with auditorium size sound.
Order with Bass Guitar below. \$5.00 monthly. 35 B 9226R-Ship. wt. 41 lb. Frt./Exp....99.95

8 ELECTRIC BASS GUITAR with Golden Tone pick up. Professional sounding, with ultra-thin hollow body styling. Steel reinforced neck with adjustable truss rod. Finger-tip pickup switch for a choice of full bass or lighter bari-tone registers. Laminated Maple top and back with celluloid bound edges. Ebonized finger-board has 15 frets. Walnut shaded with sun-burst finish. 153/x441/2x2-in. auditorium size. Pay only 5.00 monthly.

E35 B 9224E—Ship. wt. 12 lb. Mail./Exp. 69.95 Gultar with Chipboard Case

E35 B 9225E—Wt. 15 lb. Mail./Exp.....79.95
SAVE MOST ON 3-PC. OUTFIT—Bass guitar,
Case, Amplifier No. 7 Above. 8.00 monthly.
35 B 9227R—Wt. 55 lb. Frt./Exp......169.95

9 HAWAIIAN ELECTRIC GUITAR professionally styled for students, advanced players. Solid hardwood body. Built-in pickup with tone, volume controls. 34x7-in. handrest, 23-in. scale; 6-in-line tuning keys. Copper-Bronze lacquer finish. 2 finger picks, thumb pick, steel bar, instructions.

35 B 9222E—Shipping weight 9 lb. Mail. 33.95 Guitar with Plastic Bag, 3-Tube Amplifier 35 B 9223M-Shipping wt, 21 lb. Mail...59.95

10 6-TUBE AMPLIFIER—5-tubes plus tube type rectifier, 2 tubes are dual purpose to give 8-tube performance. Top mounted panel; 12-inch Jensen speaker; 4 inputs with 2 separate channels. 2 volume, 2 tone controls. Pilot light, Jack, on-off switch; Tremolo circuit, wide range of modulation. 22½x18½x9½in. 15 watt, AC. 35 B 9231R-Frt./Exp. 28 lb. \$5.00 Mo. 89.95

5-TUBE AMPLIFIER (not shown)-4 tubes plus tube-type rectifier. Quality 12-inch Jensen speaker. 4 inputs; 2 tone, 2 volume controls, pilot light, fuse, on-off switch. Stylish cabinet abt. 20x17x19½-iń. An outstanding performer with any electric guitar. AC only. 4.00 monthly. 35 B 9230R—Frt./Exp. Ship. wt. 25 lb...59.95 4-TUBE AMPLIFIER (not shown). 3 tubes plus tubetype rectifier. Can be used as a stereo channel for tape recorder or phono, or as PA system. 8-ingh speaker: 3 inputs, volume, tone controls, About 127/8x111/8x71/8-inches. AC.

35 B 9229E—Shipping weight 13 lb. Mail....34.95

3-TUBE AMPLIFIER (not shown)-2 tubes plus tube type rectifier delivers faithful sound reproduction. 8-inch speaker. 2 inputs; volume control switch.

12%x11½x7½·in. AC. 35 B 9228E—Mail. Ship. wt. 12 lb......27.95

11 NEW! PHONOGRAPH-AMPLIFIER combination —the sensational play-along unit everyone has wanted! Now, play your favorite records on this quality phono and accompany them with your guitar! Plug in a microphone (not included) and sing along with any record or use as guitar amp.
only. A top quality amplifier with separate tone, volume controls for phono; channel monaural amplifier. Big 8-inch speaker. 3 input jacks for channel monaural phono, amplifier, microphone. AC only. 101/4-in. deep x 113/4-in. tall x 143/4-inches

wide. 4-speed phono has manual turntable for easy operation. Order now! 35 B 9398R—Ship. wt. 22 lb. Frt./Exp......49.95

SHOWN AT LEFT: Holiday Electric Guitars . . . The Life of the Party

1 DELUXE DOUBLE CUTAWAY. Hollow body with triple pickup has Bigsby Vibrato Tailpiece. Individual tuning keys with metal buttons. Separate tone and volume controls for each pickup. Ultra-slim steel rod reinforced neck. Ovalled rosewood fingerboard with 8-inlaid position markers. Highly polished Cherry Red finish. 151/4x401/2x2-inches. Low as 9.00 monthly. E35 B 9295E—Wt. 12 lb. Mail./Exp......198.95

Guitar with Chipboard Case E35 B 9296E—Ship, wt. 16 lb. Mail./Exp...214.95

Guitar with Case and 5-Tube Amplifier. 35 B 9297R—Ship. wt. 40 lb. Frt./Exp...269.95

4 DOUBLE PICKUP HOLLOW BODY ELECTRIC. Sharp, modern cutaway design for easy fingering to the last fret. Quality construction with ultra-thin arched "tone chamber" for really clear tones. Celluloid bound edges. Steel rod reinforced neck for uniform "feel". 3-position switch—2 tone, 2 volume controls. Highly polished Cher-

ry Red finish. 153/4x401/2x2-in.

Pay as little as 5.00 monthly. Mail./Exp. E35 B 9407E—Shipping weight 12 lb.....69.95 Guitar and Chipboard Case

E35 B 9408E—Shipping weight 14 lb.....79.95 Guitar with Case and 4-Tube Amplifier E35 B 9409M-Shipping weight 27 lb....109.95 2 DELUXE SOLID BODY DOUBLE CUTAWAY Guitar has dual pick-up with Bigsby Vibrate Tailpiece for tonal effects. "Thin-lite" neck with adjustable truss rod. Ovalled rosewood fingerboard, 9 pearlette blocks, celluloid binding, nickle-silver frets, Heavy celluloid guard plate. 2 powerful adjustable magnetic pickups, each with tone, volume controls. Golden Brown fin-

ish. 14½x38½-in. 6.00 monthly. E35 B 9404E—Wt. 12 lb. Mail./Exp.....127.00 E35 B 9405E—Guitar Case. Wt. 16 lb...137.00 Guitar with Case, 5-Tube Amplifier. Frt./Exp. 35 B 9406R—Shipping weight 40 lb....187.00

5 SOLID BODY SINGLE PICKUP Electric—Thin straight-line neck; adj. reinforcing rod. Ebonized fingerboard, adjustable bridge. Shaded ized fingerboard, adjustable bridge, snaded Walnut finish. 12½x363½x1½-in. Mail./Exp. E35 B 9219E—Guitar. Ship. wt. 11 lb....39.95 E35 B 9220E—Guitar, Case. Wt. 12 lb...48.95 Guitar with Chipboard Case and 4-Tube Amp. E35 B 9221M-\$5.00 Monthly, Wt. 25 lb... 79.95 DUAL PICKUP Guitar. As abv. Separate tone, volume controls for each pickup, Mail./Exp. E35 B 9216E—Guitar. Ship. wt. 10 lb...54.95 E35 B 9217E—Guitar Case. Wt. 13 lb...62.95 Guitar with Chipboard Case and 4-Tube Amp. E35 B 9218M—Wt. 26 lb. \$5.00 Monthly. 92.95

3 TRIPLE PICKUP GUITAR with cutaway styling. Quality hollow body construction with steel rod reinforced neck. 3 pickups, individual tone and volume controls plus 4-way switch for variety of effects. Fretted fingerboard with inlaid position markers for modern short scale. Adjustposition indirects for modern sport scale. Adjustable bridge. Yellow Sunburst finish, About 15\(\frac{4}{x}\) 40\(\frac{1}{2}x^2\)-in. Low as 5.00 monthly.
E35 B 9316E—Wt. 12 lb. Mail./Exp......89.95

Guitar with Case E35 B 9317E-Wt. 14 lb. Mail./Exp......99.95

Guitar with Case and 5-Tube Amplifier 35 B 9356R-Wt, 38 lb. Frt./Exp......149.95

"MATADOR" ELECTRIC GUITAR that's easy to handle and play, with many deluxe features usually found only on instruments costing much more. Arched style hardwood body with ovalled fingerboard for a comfortable grip. Steel round reinforced neck; adjustable bridge; tone, volume controls. 153/4x40-in. auditorium size; hollow body. Shaded Brown finish. Fine buy — order now! Mail or Express.

E35 B 9210E—Shipping weight 11 lb....39.95 Guitar and Chipboard Case. E35 B 9211E—Shipping weight 14 lb....49.95 Guitar with Case and 4-Tube Amplifier E35 B 9212M—Wt 27 lb. \$5 Monthly.....79.95



HARMONY ELECTRIC BASS AMPLIFIER

(Can Also be Used for Accordion and Guitar Amplification)

F 6 Designed for powerful amplification and clear reproduction of a wide spectrum of tone with minimum distortion. Permits use of deep bass with adequate volume. Response from 40 to 40000 cycles. Four durable special design Jensen speakers. Two chassis. Power chassis has advanced 6 tube circuit; on-off switch with neon pilot light; replaceable fuse. Control chassis is mounted at cabinet top for fingertip operation of 3 separate controls, for bass, treble, and volume. 3 input jacks—2 low impedance for electric bass or guitar, 1 high impedance for microphone or most accordions. Housed in heavy plywood cabinet covered with blue-gray antique grained simulated leather, with modern woven acoustical grill clesh.

No. H322—Size 191/2" long, 221/2" high, 101/2" deep, wt. 38 lbs..... \$199.50



THE ROCKET ULTRA-THIN CUTAWAY ELECTRICS With Rich New Polished Cherry Red Finish

- Outstanding Modern Design, Quality and Value!
- · Rich Cherry Red Finish-Lightly shaded, highly polished.
- · Harmony's Ultra-Thin Arched "Tone Chamber" construction. Celluloid bound edges.
- "Ultra-Slim" Necks—Steel Rod Reinforced, Uniform "feel."
- · "Straight Line" Narrow Fingerboards—Short scale for easy chording, "comping." or solo
- · Cutaway design makes fingering easy to last fret.





No. H59-Rocket III-Three Golden-Tone pickups, permitting infinite variety of tonal effects. 7 controls-a tone and a volume control for each pickup—selector switch to permit playing any pickup separately, or all together \$154.50 No. C53-Carrying Case, extra. . . . 15.50

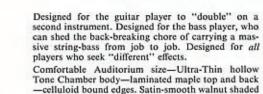
No. H54 \$124.50 **ROCKETS' Size** 15¾ x 40½ in. Rim 2 in. deep.

> No. H54-Rocket II-With highly responsive Golden-Tone Double Pickup. 2 tone and 2 volume controls. 3 position switch permits playing forward pickup for rhythm -bridge pickup for takeoff or solo-or both pickups at once.....\$124.50

> No. C53-Carrying Case, extra....15.50

HI-VALUE ELECTRIC BASS





Slim Torque-Lok reinforced neck. 15 frets clear of the body. The ebonized fingerboard is comfortably narrow, 134 in. wide at the nut. Full scale, 30 inches from nut to adjustable bridge. Has fine quality flat

wound strings.

eggshell finish.

The Golden-Tone Bass pickup was especially designed in cooperation with De Armond for dual tone and fine response. Finger tip switch provides a choice of full bass or lighter baritone registers. A rosewood finger rest facilitates plucking of the strings. Size overall 153/4x441/4 in. Rim 2 in. deep.

No. H22-Electric Bass.....\$110.00 No. C22-Carrying Case, keratol, plush lined. 18.00



(Can Also be Used for Accordion and Guitar Amplification)

Designed for powerful amplification and clear reproduction of a wide spectrum of tone with minimum distortion. Permits use of deep bass with adequate volume. Response from 40 to 40,000 cycles. Four durable special design Jensen speakers. Two chassis. Power chassis has advanced 6 tube circuit; on-off switch with neon pilot light; replaceable fuse. Control chassis is mounted at cabinet top for fingertip operation of 3 separate controls for bass, treble, and volume. 3 input jacks-2 low im-pedance for electric bass or guitar, 1 high impedance for microphone or most accor-dions. Housed in heavy plywood cabinet covered with blue-gray antique grained simulated leather, with modern woven acoustical grill cloth.

No. H322—Size 19½ in. long, 22½ in. high, 10½ in. deep, wt. 38 lbs. . . \$199.50
No. 322C—Canadian Model.

CSA approved . . . \$259.00B



Harmony ROCKET Ultra-Thin Cutaway

Electric Guitars With Rich Polished Cherry Red Finish

With Golden-Tone DeArmond Indox Pickups

(Designed in cooperation with DeArmond)

- · Outstanding Modern Design, Quality and Value!
- Harmony's Ultra-Thin Arched "Tone Chamber" construction. Celluloid bound edges.
- "Ultra-Slim" Necks—Steel Rod Reinforced. Uniform "feel."
- "Straight Line" Narrow Fingerboards—Short scale for easy chording, "comping," or solo work.
- · Cutaway design makes fingering easy to last fret.
- Rockets' Size 153/4 x401/2 in. Rim 2 in. deep.

No. H59—Rocket III—Three Golden-Tone pickups, permitting infinite variety of tonal effects. 7 controls—a tone and a volume control for each pickup—selector switch to permit playing any pickup separately, or all together.....

No. C53—Carrying Case, extra.....

No. H54—Rocket II—With highly responsive Golden-Tone Double Pickup. 2 tone and 2 volume controls. 3 position switch permits playing forward pickup for rhythm—bridge pickup for takeoff or solo—or both pickups at once......

No. C53—Carrying Case, extra.....

No. C53—Carrying case, extra

No. H53—Rocket I—Single pickup model. Volume and tone control mounted in body. Golden-Tone Indox Pickup assures excellent electric guitar tone.

No. C53—Carrying Case, extra.....

HI-VALUE ELECTRIC BASS

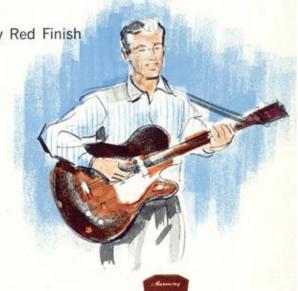
Golden Tone Pickup, De Armond Built — Bass and Baritone Registers — Outstanding Response

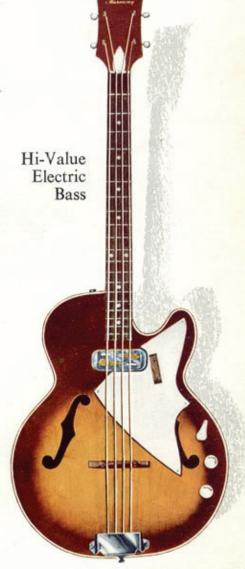
Designed for the guitar or string bass player to "double" on a second instrument. Comfortable Auditorium size—Ultra-Thin hollow Tone Chamber body—laminated maple top and back—celluloid bound edges. Satin-smooth walnut shaded eggshell finish.

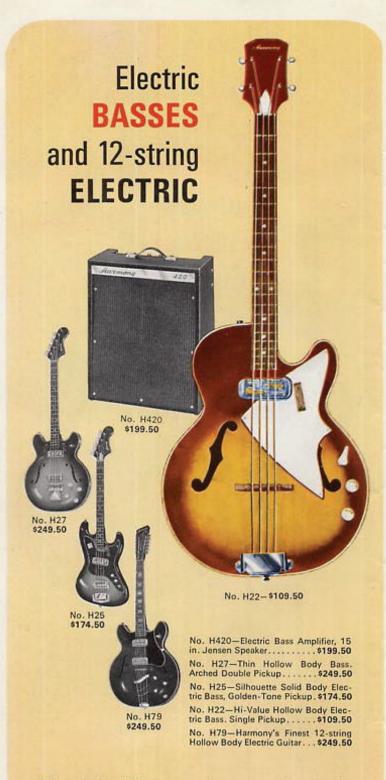
Slim Torque-Lok reinforced neck. 15 frets clear of the body. The rosewood fingerboard is comfortably narrow, 1¾ in. wide at the nut. Full scale, 30 inches from nut to adjustable bridge. Has fine quality flat wound strings.

The pickup was especially designed in cooperation with De Armond for dual tone and fine response. Finger tip switch provides a choice of full bass or lighter baritone registers. A rosewood finger rest facilitates plucking of the strings.

No. H22—Electric Bass. Size overall 15¼ x44¼ in.





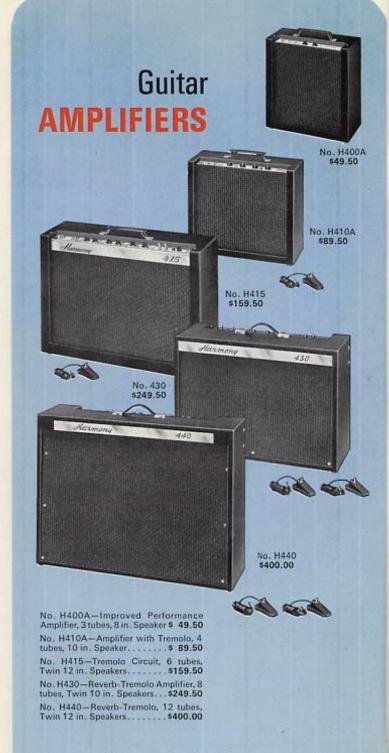


"We need a bass!" No group can be a success without an electric bass. When your group is ready for the "big beat", ready to build your rhythm, look at a Harmony.

Is is simple for a guitar player to double on a bass. We build them well balanced, easy to handle and finger. There's a choice of solid body, or the more desired hollow body with its extended range.

Harmony electric basses have full scale necks, 30 inches from nut to bridge, with Torque-Lok adjustable reinforcing rods. Fingerboards are comfortably narrow, accurately fretted.

Harmony multi-voiced bass electronics are designed in cooperation with DeArmond, unsurpassed world-wide. Try one for yourself at the music store.



Here are amplifiers of every desirable power, and to fit every budget. Each in its own price class represents the maximum value for the money. And when you hear one of them with your own guitar—or a new Harmony electric guitar—you will realize how well an amplifier can be actually "musically matched" to a guitar. You'll find it worth an early visit to your music store.

Harmony amplifiers are acknowledged to be among the best values in America, Engineering and design and the use of components of the topmost quality, including famous Jensen speakers, assure many years of dependable service and satisfaction. We invite you to make the most rigid comparison at the store.

Harmony Electric Basses



...AND 12 STRING ELECTRIC GUITAR

No. H79. Harmony's Finest 12 String Electric Guitar — Ultra Thin Hollow Body . . . Double Cutaway . . . De Armond Electronics. The skills of Harmony craftsmen in building the widely acclaimed Harmony 12 string acoustical guitars have been employed to develop this outstanding Electric model. "Slim Line" neck with slotted headpiece design and horizontally mounted machine heads. Can be tuned to regular guitar pitch. Short scale—24¼ in. length from nut to bridge saddle. Careful workmanship enters into every detail of fingerboard and body, inlays and edge bindings. The finish is in a richly polished burgundy red. Designed in cooperation with De Armond, and fully guaranteed, the advanced dual pickups and 5 controls assure a wealth of choice of musical sounds and effects. Size 15¾ x 41. Rim 2 in. deep.

No. C79—Carrying Case, keratol, plush lined

NOTE: 12 String guitars have the strings arranged in 6 pairs. Identical strings in the 1st pair (E) and 2nd pair (B) are tuned alike, in unison. The other four pairs (G, D, A, E) consist of strings which are tuned an octave apart. The result is a rich, haunting tone which fascinates listeners.

No. H27. Harmony's Finest Thin Hollow Body Electric Bass. Double Cutaway . . . Double Pickup, De Armond Designed. Styled and electronically equipped to meet highest professional bass tone standards. The Ultra-Thin hollow body with arched top and back is of selected laminated maple, with handsomely polished shaded and highlighted sunburst finish. Has contrasting edge bindings and inlays. Ultra-Slim maple neck is full bass scale, 30 inches from nut to adjustable bridge. Torque-Lok reinforced. Ovalled rosewood fingerboard has bindings and inlays on all edges, and inlaid position markers on top and side. Large chrome plated individual tuning keys, heavy nickel plated covered tailpiece, and precision 6-way adjustable metal bridge for accurate tuning and sustaining power. Twin Golden Tone pickups, designed in cooperation with De Armond, and fully guaranteed, have paired magnetic polepieces under each string to permit more complete responsiveness. Tone and volume controls for each pickup. Lower, upper, or both pickups activated through selector switch, giving a great versatility of bass voicings. Modern flat wound strings, quiet and smooth for fingering comfort. Size 15¾ x 45 in. Rim 2 inches deep.

No. C27—Carrying Case, keratol, plush lined

No. H22. Hi-Value Electric Bass. Golden Tone Pickup, De Armond Built . . . Bass and Baritone Registers. Comfortable Auditorium size Ultra-Thin hollow Tone Chamber body, flat laminated maple top and back, celluloid bound edges. Satin-smooth walnut shaded eggshell finish. Slim Torque-Lok reinforced neck. 15 frets clear of the body. The rosewood fingerboard is comfortably narrow, 1¾ in. wide at the nut. Full bass scale, 30 inches from nut to adjustable bridge. Fine quality flat wound strings.

The pickup was especially designed in cooperation with De Armond for dual tone and fine response. Finger tip switch provides a choice of full bass or lighter baritone registers. A rosewood finger rest facilitates plucking of the strings. Size overall 15¾ x 44¼ in. Rim 2 in. deep.

No. C22—Carrying Case

ELECTRIC GUITAR CORDS—to connect guitar to amplifier. Length 10 ft. American made. *Totally shielded* audio conductor, with 80°C UL approved vinyl covering. Molded plugs, which avoid "shorts". Unconditionally guaranteed. In plastic

Harmony "Coil Cord"—stretchable electric guitar cord. Extends to 20 feet, retracts to 4 feet. American made. Totally shielded audio conductor. Molded plugs,

Harmony Golden-Tone Attachable Electric Guitar Pickups. Convert ordinary or acoustical guitars to play electrically through amplifier. Polished chrome plated pickups are magnetic-type, efficient and responsive. Separate volume and tone controls. Detachable 10 foot guitar cord included.

Easy to install. Mount coil case in soundhole opening of flat-top guitars, or under strings about 1 in. below fingerboard of arched-top guitars. Mount control

case near edge of guitar. Screws supplied.

STEEL OR HAWAIIAN ELECTRIC GUITARS



No. H1



No. H7. "Steel" or Hawaiian Electric Guitar, Roy Smeck Model. Striking Hawaiian guitar design, developed for Roy Smeck's professional appearances. Incorporates highly responsive pickup, special tone control, and volume control with extended handle for special effects. Two-level body is given contrast and eye appeal by the gleaming polished black and white finish. Plastic fingerboard and handrest. Nickel plated machine heads. Electric guitar cord included. Size 31¾ x 8 in......

No. L7—Set of 3 legs for converting H7 guitar to Console as illustrated

No. H1. Modern "Steel" or Hawaiian Electric Guitar. Designed for the enjoyment of "steel guitar" by the advanced player or the student. Made of solid hardwood, durably finished in copper bronze lacquer. 23 in. scale. The design of the fret and position markers, repeated in each octave, aid the player in finding the proper position for the "bar", 6-in-line tuning keys. Responsive built in pickup has tone and volume controls, and functional plastic handrest. Electric guitar cord included. Size 34 x 7 in.

No. C1—Carrying Case



Harmony Electric Basses

No. H27. Harmony's Finest Thin Hollow Body Electric Bass. Double Cutaway . . . Double Pickup, DeArmond Designed. Styled and electronically equipped to meet highest professional bass tone standards. Ultra-Thin hollow body, with arched top and back, of selected laminated maple, with handsomely polished shaded and highlighted sunburst finish. Contrasting edge bindings and inlays. Ultra-Slim maple neck is full bass scale, 30 inches from nut to adjustable bridge. Torque-Lok reinforced. Ovalled rosewood fingerboard has bindings and inlays on all edges, inlaid position markers on top and side. Large chrome plated individual tuning keys, heavy nickel plated covered tail-piece, and precision 6-way adjustable metal bridge for accurate tuning and sustaining power. Twin Golden Tone pickups, fully guaranteed, have paired magnetic polepieces under each string to permit more complete responsiveness. Tone and volume controls for each. Lower, upper, or both pickups activated through selector switch, giving a great versatility of bass voicings. Modern flat wound strings, quiet and smooth for fingering comfort.

 Model H25. Silhouette Solid Body DeLuxe Multi-Voice Electric Bass. Golden Tone Bass Pickup, designed in cooperation with DeArmond, has adjustable magnetic polepieces under each string. Rotary controls for overall volume and varying tone; pivot switches for preset tone value and multi-voicing from concert bass to baritone. Metal 6-way adjustable bridge has efficient string damper. Ultra-Slim neck has Torque-Lok adjustable reinforcing rod. Flat wound strings, quiet and smooth. Handsomely polished Cherry Red finish.

No. H25. Size 13 x 44¾ x 1½ \$139.50 No. HC25—Carrying Case \$25.00

No. H22/1. Hi-Value Electric Bass. Now Double Cutaway. Golden Tone Pickup, DeArmond Built... Comfortable Auditorium size, Ultra-Thin, hollow Tone Chamber body, with flat laminated maple top and back, celluloid bound edges. Highly polished sunburst finish. Slim Torque-Lok reinforced neck. 15 frets clear of the body. The rosewood fingerboard is comfortably narrow, 1¾ in. wide at the nut. Full bass scale, 30 inches from nut to adjustable bridge. Fine quality flat wound strings.

Finger tip switch provides choice of full bass or lighter baritone

register. Rosewood finger rests.

No. H22/1. Size 15¼ x 44¼ x 2 in. deep.......\$109.50 No. HC22—Carrying Case\$18.00